



Beijing/Hong Kong March 2013



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# Main financial indicators 1

RMB (Billion)	31 Dec 2012	31 Dec 2011	Variance
Total assets	13,972.83	12,281.83	13.8%
Loans and advances to customers	7,309.88	6,325.19	15.6%
Total liabilities	13,023.22	11,465.17	13.6%
Deposits from customers	11,343.08	9,987.45	13.6%
Total equity attributable to equi shareholders of the Bank	941.73	811.14	16.1%
Allowances to NPL ratio	271.29%	241.44%	29.85 pp
Core capital adequacy ratio	11.32%	10.97%	0.35 pp
Capital adequacy ratio	14.32%	13.68%	0.64 pp
NPL ratio	0.99%	1.09%	0.10 pp

Main indicators	2012	2011	Variance
RMB (Billion)			
Net interest income	353.20	304.57	16.0%
Net fee and commission income	93.51	86.99	7.5%
Profit before tax	251.44	219.11	14.8%
Net profit	193.60	169.44	14.3%
Earnings per share (RMB Yuan)	0.77	0.68	
Dividends per share (RMB Yuan)	0.268	0.2365	13.3%
Return on average assets	1.47%	1.47%	_
Return on average equity	21.98%	22.51%	0.53 pp



#### **Financial performance**

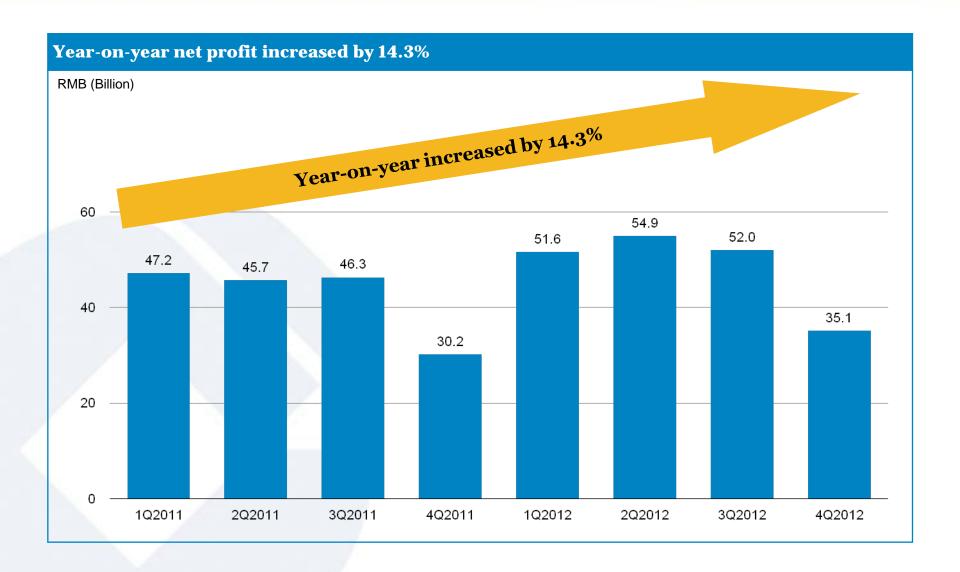
**Business developments** 

**Risk management** 

**Outlook** 

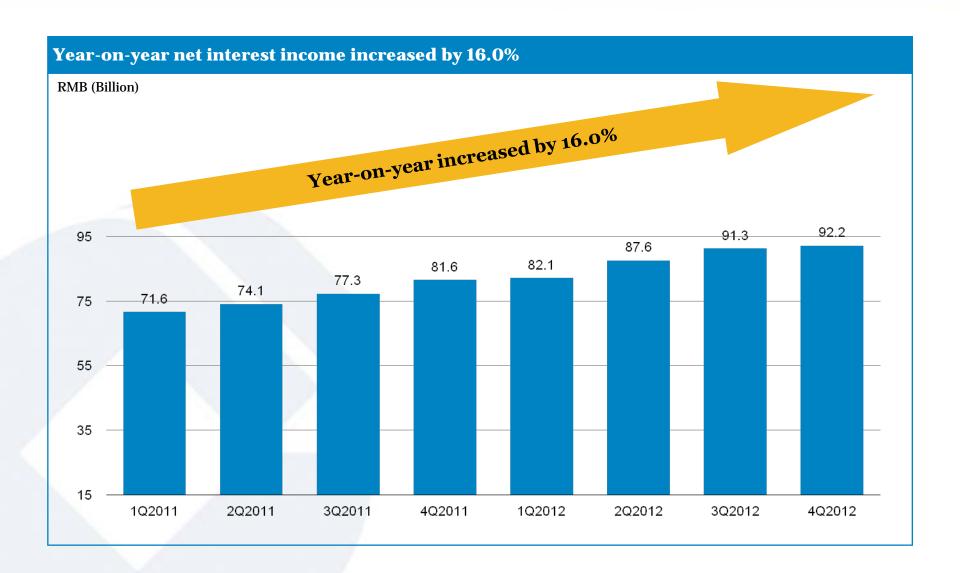


#### Continuous improvement in profitability



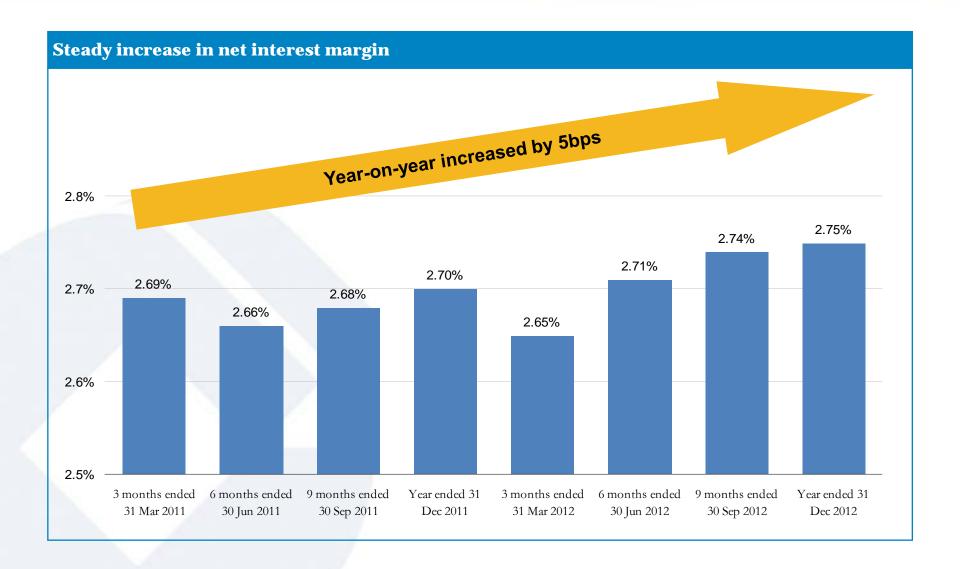


#### Continuous improvement in net interest income



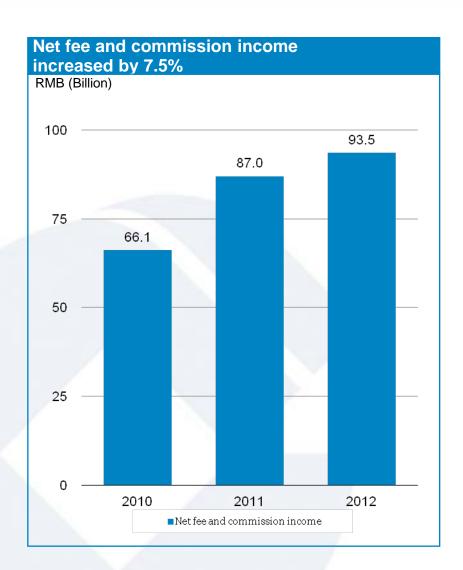


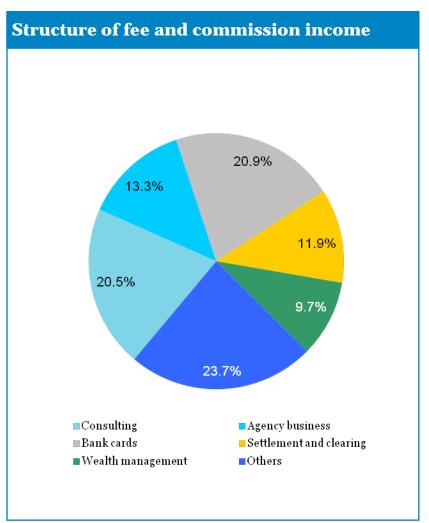
### Steady increase in net interest margin





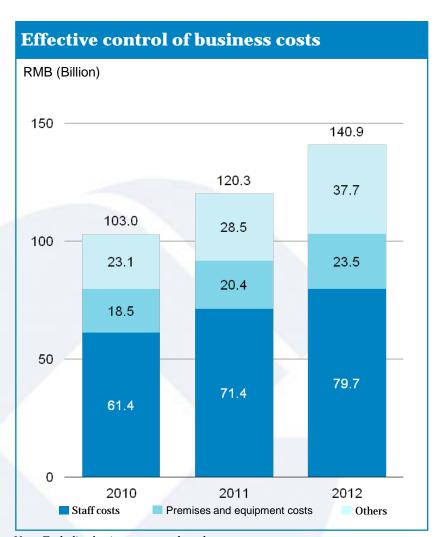
#### Steady increase in fee and commission income



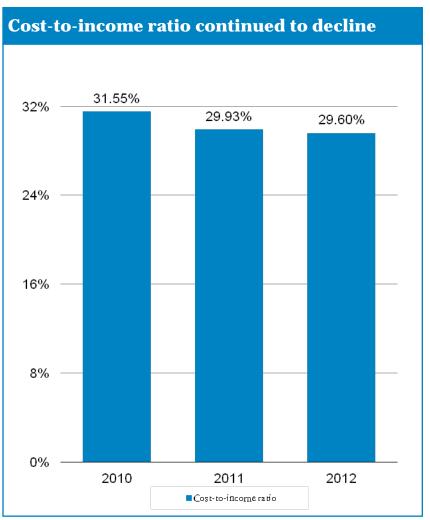




#### Cost efficiencies continued to improve



Note: Excluding business taxes and surcharges.



Note: The cost-to-income ratio includes adjustments to operating expenses (net of business taxes and surcharges and other business costs) divided by operating income (net of other operating costs). The comparative data has been recalculated accordingly.



#### **Financial performance**

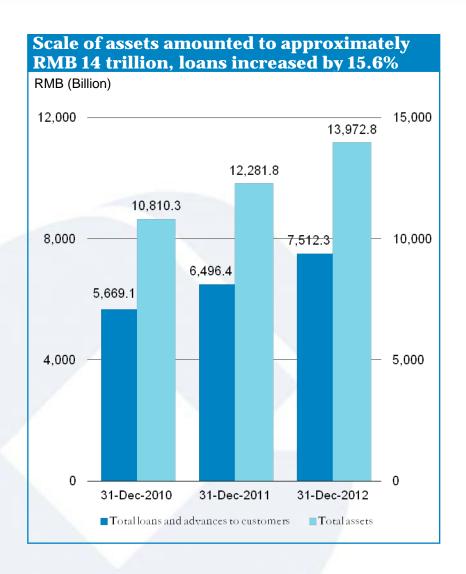
#### **Business developments**

**Risk management** 

**Outlook** 



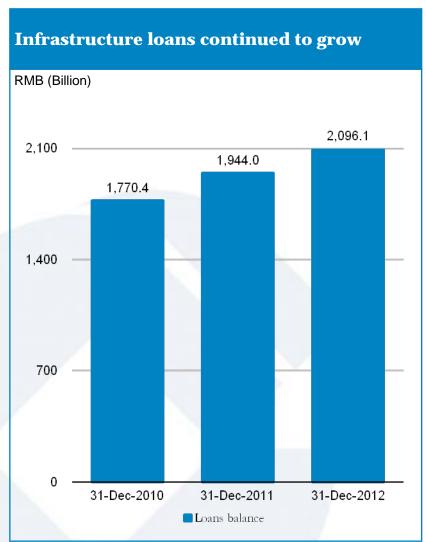
#### Breakthrough in scale of business



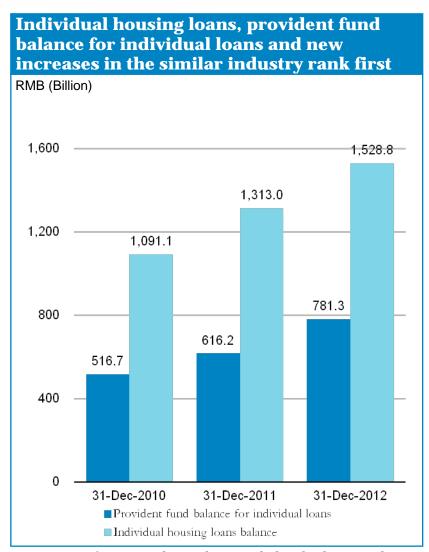




## Infrastructure, individual housing loans continued to lead the industry



Note: Figures for 2011 and 2012 do not include subsidiaries and overseas branches.

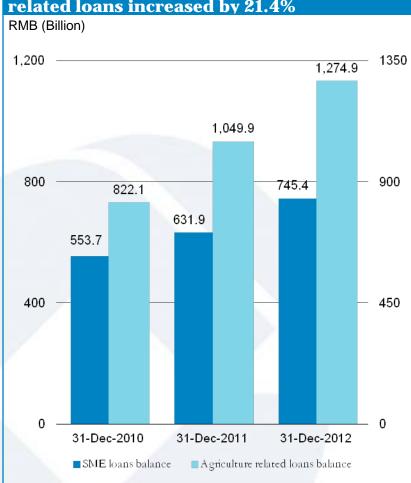


Note: Figures for 2011 and 2012 do not include subsidiaries and overseas branches.



## Steady growth of SME and agriculture related loans





Note: From 1 Jan 2012, the new SME classification was used, and for comparative purposes, the relevant data for 2011 and 2010 have been updated accordingly.

#### Strict control over risks to SME loans

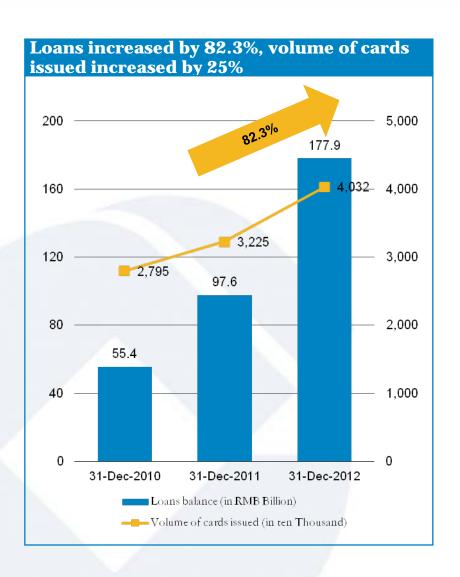
- Strict customer acceptance
- Scorecard evaluation model
- Early warning mechanism
- Enhance risk mitigation

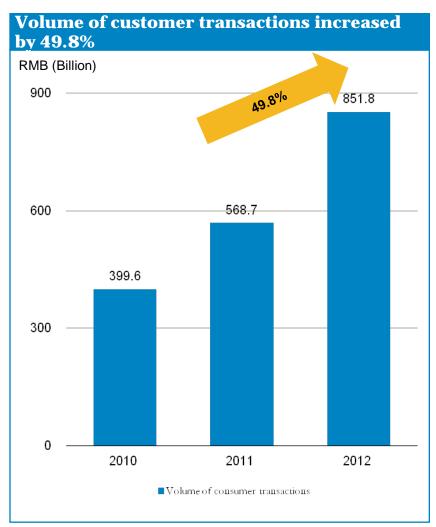
### Fast growth in deposits from livelihood and protected housing loans

- © Deposits from livelihood industry increased by 17.5%
- Loans for protected housing increased by 129.6%
- New agricultural development loans increased by 166.2%
- The first issuer of resident's inter-bank health card in the banking industry



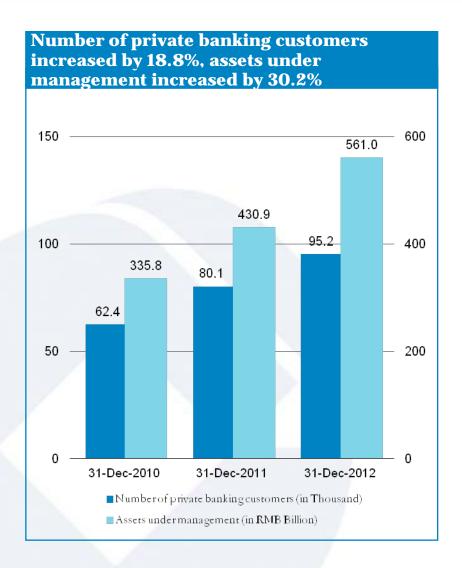
## Credit card business maintained leading position over peers

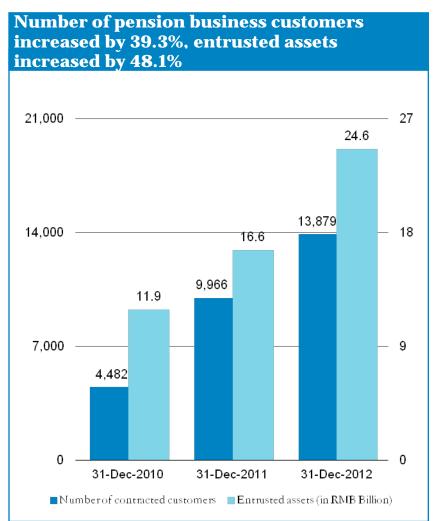






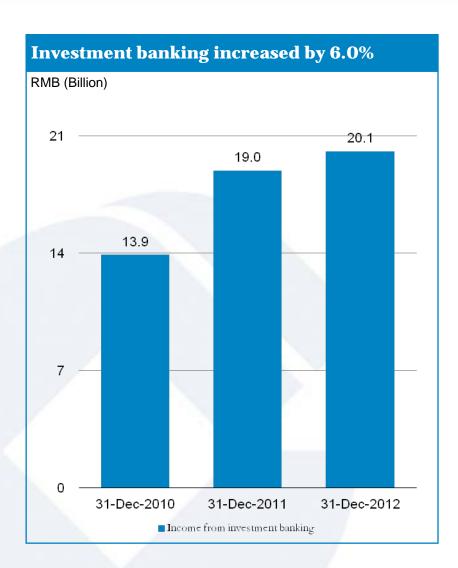
## Private banking and pension business expanded efficiently

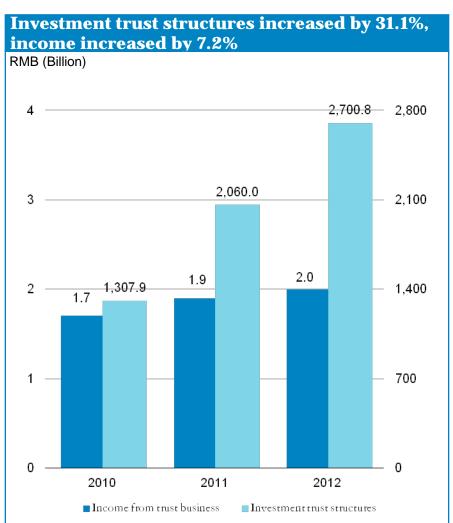






## Strong developments of investment banks and investment trust businesses

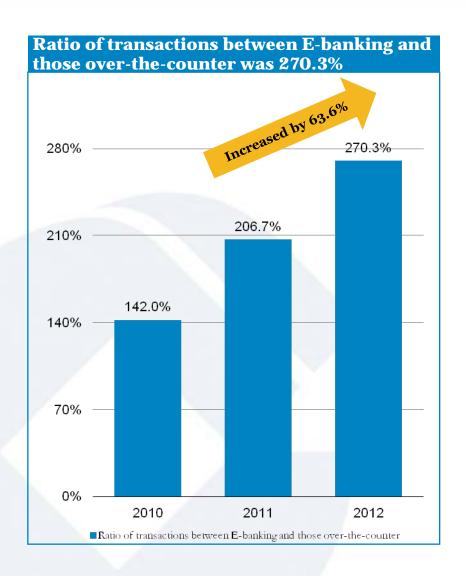




Note: Trust structures as at 31 December.



#### Leading the race in E-banking business



#### Leading the race in online finance

- Improve financial business and seek new positions in "e.ccb.com"
  - Including commerce and finance
  - More than 1 million members
  - Cumulative turnover for corporate malls of RMB 3.5 billion
  - Merchant financing approximately RMB 1 billion
- Innovation and promotion of product application
  - E-commerce, online bidding, online bill payment
  - E-payment for railway customers
- Main business indicators improved rapidly
  - Customers increased by 54.5%
  - Transaction amounts increased by 23.2%
  - Transaction volumes increased by 15.3%
- Self-assisted banking increased by 22.7%



## Integrated financial services capabilities enhanced significantly

#### Subsidiary development is speeding up, with assets' increasing by 28.9%

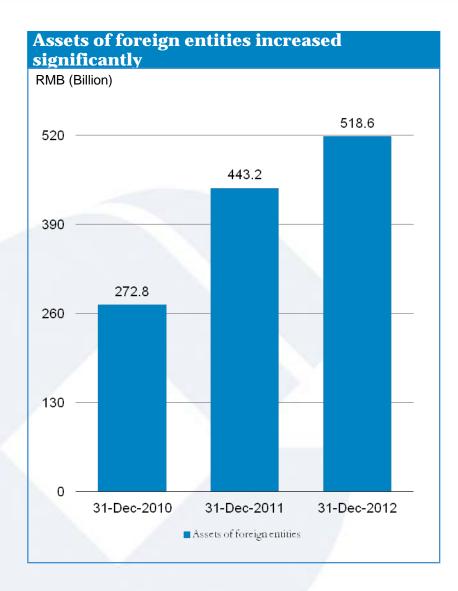


#### First in variety in operational licence, market competiveness has increased significantly

- © CCB Asia's net profit increased by 30.4%
- Signature Jianxin Trust's net profit increased by 78.4%, moved up to #2 in the industry
- Solution Increased equity in CCB Life, net profit increased by 50.4%, moved up 17 positions in the industry
- © CCB Principal's net profit increased by 15.9%, moved up 4 positions in the industry
- Sino-German's net profit increased by 72.9%
- © CCBI listed as "Best local investment bank in Hong Kong"
- © CCBFLCL became a wholly-owned subsidiary, break-through in aircraft leasing, net profit increased by 67.9%
- © 26 rural banks, profits increased by 4.4 times



### Solid overseas development strategy



#### Accelerate spread of foreign entities and business development

- **©**Accelerate spread of foreign entities
  - Opening of Melbourne branch
- Approval of establishment of Moscow and Dubai subsidiaries
- Tokyo branch successfully launched retail business
- Applied to set up operations in Toronto,
  Taipei, San Francisco and Luxembourg
- ©Total of 14 foreign entities, covering 13 countries and regions
- ©First Chinese Bank to fund offshore RMB bonds in London
- ©Mainland China, Hong Kong, Macau and Taiwan cross-border settlements exceeded RMB 1 Trillion, an increase of 85.7%
- ©International settlement volume exceeded RMB 1 Trillion, an increase of 23.3%
- Trade financing exceeded RMB 1 Trillion, with an increase of 23.7% in balances



**Financial performance** 

**Business developments** 

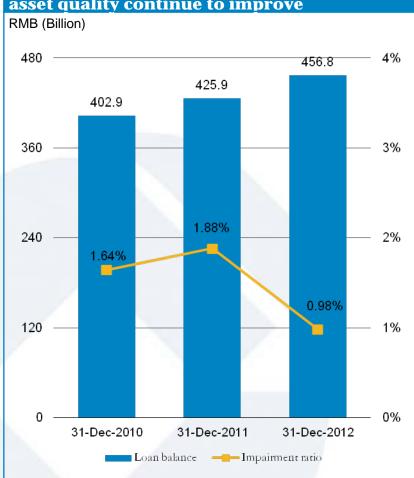
**Risk management** 

**Outlook** 



### Quality of real estate loans continue to improve





Note: 2011 and 2012 do not include figures from subsidiaries and overseas branches.

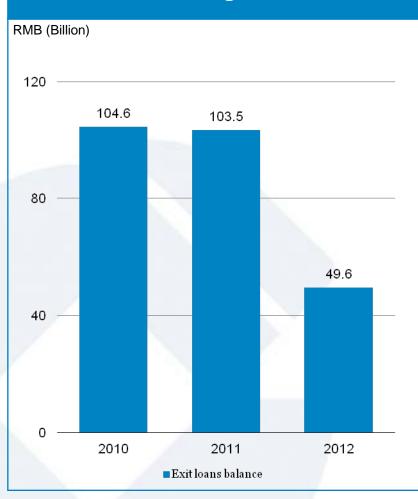
#### Effective control over risk of real estate loans

- Strict customer acceptance policy
- Management of customer lists
- Management of account closure
- Strict implementation of collateral requirement
- Strengthen market analysis
- Strong support for SME developments with geographical advantage, acceptable price strategy and cost advantage
- © Invest in stable developing markets and low housing-cost-to-income ratio developments in large and medium cities
- © Regular stress tests

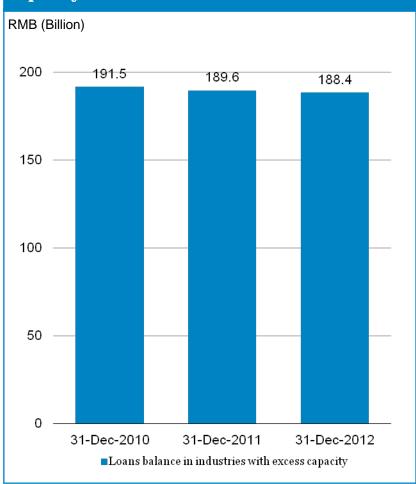


#### Voluntary exit from high risk areas

#### Continue to exit from high risk areas



### Loans balance in industries with excessive capacity continue to decline

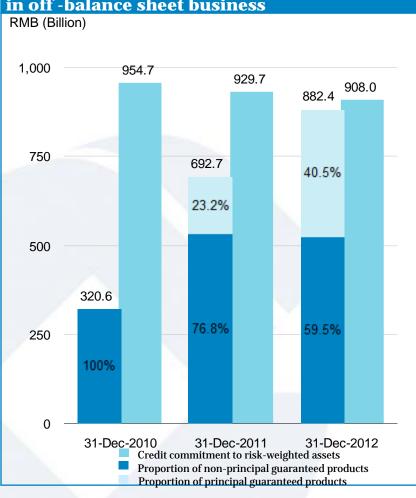


Note: Industries with excess capacity include steel, cement, coal, flat screen, wind energy equipment, polycrystalline silicon and ship building.



## Control of risks over wealth management and off-balance sheet items





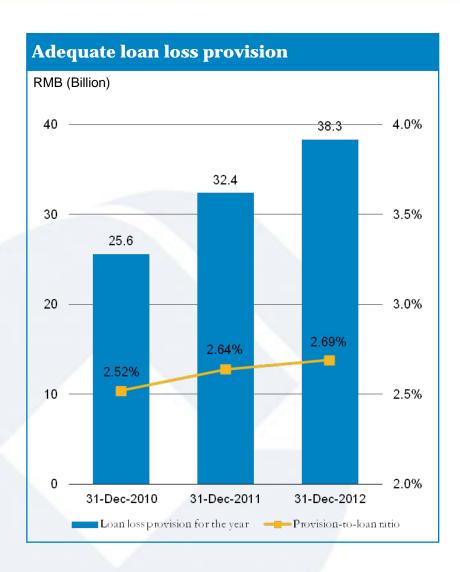
### Strengthen management of wealth management and off-balance sheet businesses

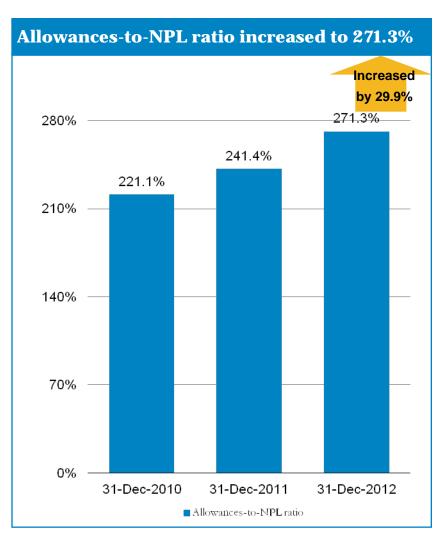
- Risk management for wealth management business
  - Re-examining and optimizing risk management policy
  - Incorporate unified credit management
  - Comprehensive risk review
  - Strict control over industry for investment
  - Strict customer acceptance
  - Provision for impairment loss
  - Proportion of base assets for low risk wealth management products increased by 31.2bp
- © Risk management for off-balance sheet businesses
  - Good customer quality
  - Continuous tracking and monitoring
  - Clear inefficient and ineffective assets
  - Provision for impairment loss
  - Off-balance sheet credit commitment to riskweighted assets declined by 2.4%

Note: Low risk base assets include bonds and money market assets.



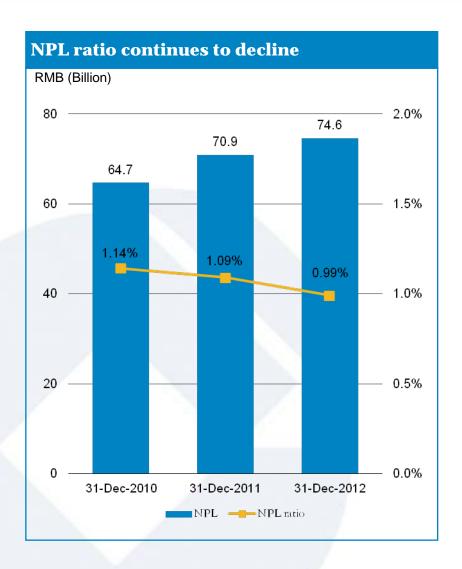
### Adequate loan loss provision







#### **Asset quality continues to improve**

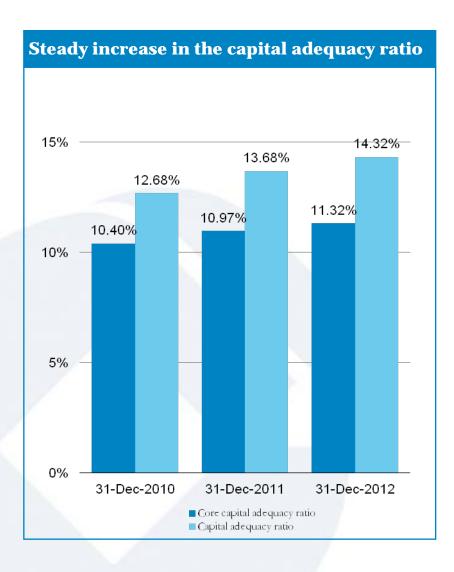


#### Strengthen risk management

- **©** Updated risk appetite
- **6** Holistic risk management
- Responsibility of risk management lies with all staff
- Adjustment to credit structure
- Overseas, off-balance sheet and country specific risk management
- Business continuity management
- Risk identification, measurement and monitoring techniques
- Risk inspection, early warning and stress testing



#### Promoting capital intensive management



#### Positive relationship between capital, risk and business

- Promote implementation of advanced capital management
  - Complete preparation work evaluation and acceptance
  - Promote use of related results
  - Apply to be the first bank to implement advanced capital management
- Deepen business transformation and structural adjustments
- Reasonably adjust and control off-balance sheet business development
- Strengthen capital planning
- Effectively replenish capital
  - New capital tools
  - RMB 40 billion subordinated bonds
  - Reasonable dividend distribution ratio





- #77 on Fortune Global 500. rising 31 positions
- #2 on China CSR Top 100 listing for financial institutions

#### The **Banker**

- **\$\omega\$** #6 in Top 1,000 World Banks, rising 2 positions, #2 in being the Most Profitable Bank
- **\$\omega\$** #10 in Top 500 **World Banks** Global Brand, #1 in China
- Top 10 in Global **Retail Banking**
- #1 Asia-Pacific **Bank Brand**



#13 on Global 2000 Leading Companies, rising 4 positions



- Best Bank in China 2012
- Best infrastructure lending bank -2012 Star



#24 on BrandZ Global Top 100 **Brands** 



- Asia's Best **Corporate** Governance **Award**
- S Asia's Best Executive **Director Award**
- Best Investor Relations Company
- Best Investor Relations Website







poverty alleviation

© Outstanding contribution to



The People's Social Responsibility Award

- Most influential in charity projects
- Most socially responsible entity award

China Woman Charity Award – Model Award



**Financial performance** 

**Business developments** 

**Risk management** 

Outlook



### **Outlook – Opportunities and Challenges**

#### **Challenges**

- Slow growth in the global economy
- Challenging and complicated domestic economic environment
- More stringent regulatory requirements
- Increasing competition
- Interest rate liberalisation intensifies

#### **Opportunities**

- China's development is still in an important period with strategic opportunities
- Steady growth in the domestic economy
- Pro-active fiscal policy and prudent monetary policy
- Increased industrialisation, informatisation, urbanisation and agricultural modernisation

### Outlook – Corresponding Measures

Further promote "comprehensive, multi-functional and intensive" strategy, maintain innovation, deepen the transformation and strive to achieve the new developments

- © Implement development strategy to speed up the pace of development
- © Deepen business transformation, take initiative to adjust the structure
- Strengthen internal risk controls to ensure smooth operations
- Strengthen innovation and enhance competitiveness
- Develop a solid operating foundation to achieve healthy development







# Thank You